

EXAMINER'S AMENDMENT

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with James Krueger (Reg. No. 35,234) on December 16, 2009.

2. The application has been amended as follows:

1. (Currently Amended)

A computer implemented method for bulk communication of information to recipients via multiple delivery media including facsimile, email, and SMS messaging, said method including the steps of:

receiving and processing information for distribution including information regarding recipients and including information on the recipients' delivery preferences; forming a plurality of documents from the information for distribution by merging the information for distribution with a template document specific to a delivery media, wherein a different template document is used for each delivery media, bundling the plurality of documents together into a plurality of bundles, each bundle containing a plurality of documents and each bundle formed of documents to be delivered over a specified delivery media of the multiple delivery media, wherein the specified delivery media is determined based on the recipients' delivery preferences;

transmitting the plurality of bundles;
receiving and processing a report for each bundle of the plurality of bundles indicating whether transmission of documents in the bundle over said specified delivery media has failed; and
escalating transmission of the plurality of documents using a different delivery media of the multiple delivery media for each of said recipients for whom transmission by said specified delivery media has failed, wherein the different delivery media is determined based on the recipients' delivery preferences and the plurality of documents are formed again by merging the information for distribution with a template document specific to said different delivery media.

12. (Currently Amended)

A system for bulk communication of information to recipients via multiple delivery media including facsimile, email, and SMS messaging, said system including:
means for receiving information and processing information regarding recipients and including information on recipients' delivery preferences;
means for forming a plurality of documents from information for distribution by merging the information for distribution with a template document specific to each delivery media, wherein a different template document is used for each delivery media of said multiple delivery media;
means for bundling the plurality of documents together into a plurality of bundles, each bundle formed of plurality of documents to be delivered over a specified delivery

media, wherein the specified delivery media is determined based on the recipients' delivery preferences;

means for transmitting a-said plurality of documents;

wherein the means for bundling forms a bundle of plurality of documents together to be sent over the same delivery media and provides the bundled plurality of documents to the means for transmitting, and wherein the means for transmitting includes means for transmitting the bundled plurality of documents;

means for receiving and processing a report for each said bundle indicating whether transmission of documents in the bundle over said specified delivery media has failed; and

means for escalating transmission of said plurality of documents using a different delivery media of the multiple delivery media for each of the recipients for whom transmission by said specified delivery media has failed, wherein the different delivery media is determined based on said recipients' delivery preferences and the plurality of documents are formed again by merging the information for distribution with a template document specific to said different delivery media.

23. (Currently Amended)

A computer program product including a computer readable medium having a computer program recorded therein for bulk communication of information to recipients via multiple delivery media including facsimile, email, and SMS messaging, said computer program product including:

computer program code means for receiving and processing information for distribution including information regarding recipients and including information on the recipients' delivery preferences;

computer program code means forming a plurality of documents from the information for distribution by merging the information for distribution with a template document specific to the delivery media, wherein a different template document is used for each delivery media;

computer program code means for bundling the plurality of documents together into a plurality of bundles, each bundle formed of documents to be delivered over a specified delivery media of said multiple delivery media, wherein the specified delivery media is determined based on the recipients' delivery preferences;

computer program code means for transmitting the plurality of bundles; and

computer program code means for escalating transmission of said plurality of documents using a different delivery media of said multiple delivery media for each of said recipients for whom transmission by the specified delivery media has failed, wherein the different delivery media is determined based on said recipients' delivery preferences and the plurality of documents are formed again by merging the information for distribution with a template document specific to said different delivery media.

ALLOWANCE

Allowable Subject Matter

3. **Claims 1, 3, 7, 10-12, 14, 21-23, 25, 29, 32, 33 and 37-45** are allowed. These claims will be renumbered as 1-23.

4. The following is an examiner's statement of reasons for allowance:

The prior art of record do not teach or suggest the limitation of 1) receiving and processing data for documents that can be applied to one of plurality of templates, 2) merging templates with the data to form documents and transmitting the documents over a first delivery media, 3) bundling the documents together for transmission over a delivery media, and 4) merging the data with another template, in the event of delivery failure, to form other documents for transmission over a different delivery media.

The features identified, in combination with other claim limitations, are neither suggested nor discussed by the prior art of record.

5. Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Conclusion

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to CHAN S. PARK whose telephone number is (571)272-7409. The examiner can normally be reached on M-F 8am-4:30pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Edward Coles can be reached on (571) 272-7402. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/CHAN S PARK/
Primary Examiner, Art Unit 2625

December 21, 2009